

Thanks for the opportunity to comment.

I've been employed as a print journalist for more than a quarter of a century and have historically listened to news/talk format radio stations. However, in recent years I've listened more and more to K-LOVE and AIR-1 radio. Not just here, but wherever and whenever I can pick up their signals while traveling. In out-of-the-way mountainous regions such as Southern Oregon, we are limited in many ways, but K-LOVE and AIR-1 fill a substantial gap. There are simply no other stations my children -- 14 and 11 -- will tune-in. The three commercial clusters, NPR's regional cluster and other religious stations in no way match the programming.

Due to the terrain of our region, both commercial and non-commercial stations are dependent on translators. That wouldn't be the case in the Southwest or Midwest. Our local K-LOVE signal comes out of Winchester -- an unincorporated area north of Roseburg -- more than 100 miles to the north. Our AIR-1 signal reaches us from Springfield. Allowing new LPFM's to co-opt the translators would wipe out what many of my friends (I was born here in 1956) consider our primary radio options. We're not interested in typical commercial FM trash, nor the typical babel of AMs.

K-LOVE and AIR-1 provide meaningful alternatives in an area (Southern Oregon) where the commercial stations mindlessly pander to the lowest common denominator. The stations provide insightful commentary and general news. More important, my family has genuine interaction (via e-mail, letters, telephone) with K-LOVE and AIR-1. That can't be said of the Clear Channel, Mapleton or Opus clusters, nor the regional NPR conglomerate.

Thank you

why you believe the service K-LOVE provides is in the public interest